

## FOR IMMEDIATE RELEASE

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## ROSEDALE CENTER WELCOMES ALTAR'D STATE BOUTIQUE THIS FALL

*Coming Soon to Rosedale Center*

**ROSEDALE, MINN.** - Altar'd State, a rapidly growing women's fashion brand with nearly 100 boutiques throughout the Midwest, South, Mid-Atlantic and Northeast regions, will open at Rosedale Center. This will mark the first location in Roseville, MN for the growing retail brand.

Altar'd State's popularity is growing not only for its inspiring boutique-style shopping experience and on-trend women's fashion and accessories, but also for its emphasis on giving back to local and global organizations. Through its Give Back and Mission Monday initiatives, Altar'd State donates a portion of all net proceeds to global and local non-profit organizations.

Altar'd State also offers an online retail store found at [www.altardstate.com](http://www.altardstate.com). For employment opportunities, please visit [www.altardstate.com/careers](http://www.altardstate.com/careers).

### About Altar'd State

Altar'd State offers a place of respite and a distinctive shopping experience with the latest fashion finds, the most sought-after accessories, charming home décor and gifts. The company seeks to inspire through action and supports a mission of standing out for good in the world. From day one, Altar'd State has pioneered connection retail with goodwill through efforts ranging from donations in local communities, offering a generous volunteer program for employees, and funding child-focused, global initiatives that support social development efforts in underserved areas in Peru. Altar'd State is a globally-minded company that is dedicated to creating not only a unique retail environment that is inspiring and uplifting, but also giving back to the world around us through philanthropic efforts of every kind.

### About Rosedale Center

Rosedale Center is centrally located between the Twin Cities of Minneapolis and St. Paul. Rosedale Center is a 1,149,639 square foot shopping center featuring 160 retailers including AMC Theatres, JCPenney, Macy's and Von Maur (Fall 2018) and a first-to-market Food Hall (Fall 2018). Rosedale Center attracts more than 14 million visitors annually and is rated a top shopping destination in Minnesota. For more information on stores, events and programs, please visit [www.myrosedale.com](http://www.myrosedale.com).

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