

ROSEDALE CENTER

NEWS RELEASE

Contact information:
Molly King
Molly.King@am.jll.com
651.746.5303

Rosedale Center to Welcome DICK'S Sporting Goods

(Roseville, MN), March 28, 2023—Rosedale Center, a 1,142,972-square-foot shopping center located in the heart of the Twin Cities, announced today that it has signed a lease with DICK'S Sporting Goods. The leading retailer will occupy a new building at the parcel formerly occupied by Herberger's. The opening of DICK'S Sporting Goods is slated for Late 2024.

Construction of the DICK'S Sporting Goods location has begun. JLL's retail development partner, Poag Development Group, is overseeing construction management of the project.

"We are focused on developing the next generation of retail spaces and the upcoming DICK'S Sporting Goods store will be a welcome addition to an already strong line-up of local and national retailers at Rosedale Center," said Gar Herring, Senior Vice President of Development at Poag Development Group. "The vision by our leasing, construction, operations, and development teams continues to ensure that the dynamic entertainment center will remain the Twin Cities' premiere shopping destination for years to come."

The addition of DICK'S Sporting Goods comes after several new tenant additions to Rosedale Center including Aspen Dental, PNC Bank, Caribou Coffee, Raising Cane's, Shake Shack and Panera Bread.

"We are dedicated to enhancing Rosedale Center's guest experience and this is an exciting new anchor tenant that complements our current department store line up," said Lisa Crain, Vice President Retail/General Manager. "We continue to invest in the property, and position it to be one of the best shopping centers in the region that draws shoppers from the Twin Cities and Western Wisconsin. The development of our outparcels has expanded our retail presence outside of the center and offers shoppers more retail options."

Holly Rome, JLL Executive Vice President of National Retail Leasing, leads the leasing effort at Rosedale Center and secured the lease with DICK'S Sporting Goods.

"Despite the challenging economic times, we continue to see forward-thinking retailers like DICK'S look to expand into centers with strong demographics like Rosedale Center," said Rome. "Retail is always evolving and today or next year or five years from now is no different as there are always new and existing concepts adapting to the changing consumer needs."

About Rosedale Center

Rosedale Center is centrally located between the Twin Cities of Minneapolis and St. Paul. Rosedale Center is a 1,218,861 square foot shopping center featuring 160 retailers including AMC Theatres, JCPenney, Macy's, Rose & Loon, and Von Maur. Rosedale Center attracts more than 14 million visitors annually and is rated a top shopping destination in Minnesota. For more information on stores, events, and programs, please visit rosedalecenter.com.

About JLL

JLL (NYSE: JLL) is a leading professional services firm that specializes in real estate and investment management. JLL shapes the future of real estate for a better world by using the most advanced technology to create rewarding opportunities, amazing spaces and sustainable real estate solutions for our clients, our people and our communities. JLL is a Fortune 500 company with annual revenue of \$20.9 billion, operations in over 80 countries and a global workforce of more than 103,000 as of December 31, 2022. JLL is the brand name, and a registered trademark, of Jones Lang LaSalle Incorporated. For further information, visit jll.com.

About Poag Development Group

Over three decades ago, Dan Poag with then business partner Terry McEwen founded the predecessor to today's Poag Development Group, Poag & McEwen Lifestyle Centers, LLC and coined the term "lifestyle center" to describe what is now the most in-demand retail real estate design. From creating engaging and experiential environments, to understanding the way retail elements connect to residential, office and other uses, Poag's signature ability to translate small details into big experiences creates spaces and places that resonate with comfort, convenience and connectivity. For more information, visit poagllc.com.

###